



**HANAHAN 2040**

*Pathway to the Future*

# City of Hanahan

## 2022 Comprehensive Plan

### **A 10-Year Comprehensive Plan Update**

# Agenda

2



Community Survey Results



Proposed Vision & Guiding Principles



Timeline and Next Steps



Q&A / Open Discussion

# Survey Response Overview

3

141

Total Respondents

60

Days Available

11m:3s

Avg. Time Spent

8

Facebook Posts

9,855

Facebook Views

Outreach Utilized



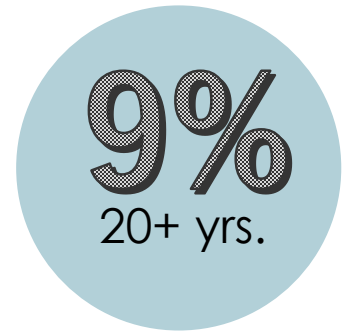
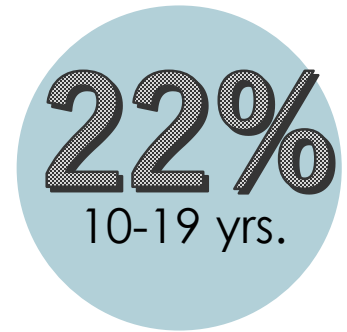
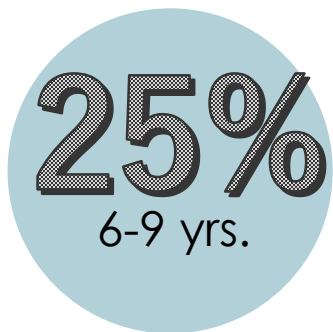
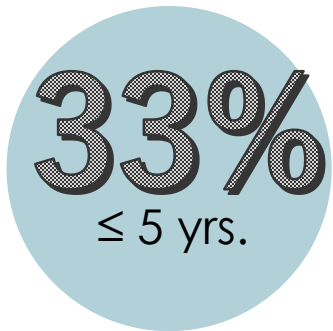
**HANAHAN 2040**

Pathway to the Future



# Who Responded to the Survey?

Respondent Demographics – Residency & Tenure



# Who Responded to the Survey?

Respondent Demographics – Gender, Race, Age, Education



59%  
Female

30%  
Male

11%  
No Answer/  
Other



81%  
White

2%  
Asian

2%  
Black

15%  
No Answer /  
Other



1%  
≤24

48%  
24-44

26%  
45-54

18%  
55-74

0%  
75+

7%  
No Answer



6%  
High School/  
GED

5%  
Technical  
or Trade

11%  
Associate's

38%  
Bachelor's

27%  
Master's

7%  
Professional

6%  
No Answer



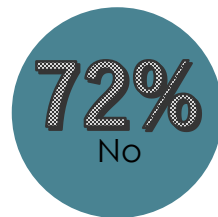
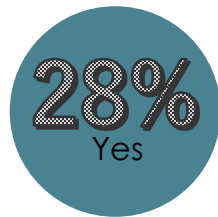


# Who Responded to the Survey?

## Respondent Demographics – Work Location, Income, Homeownership



Employed in Hanahan



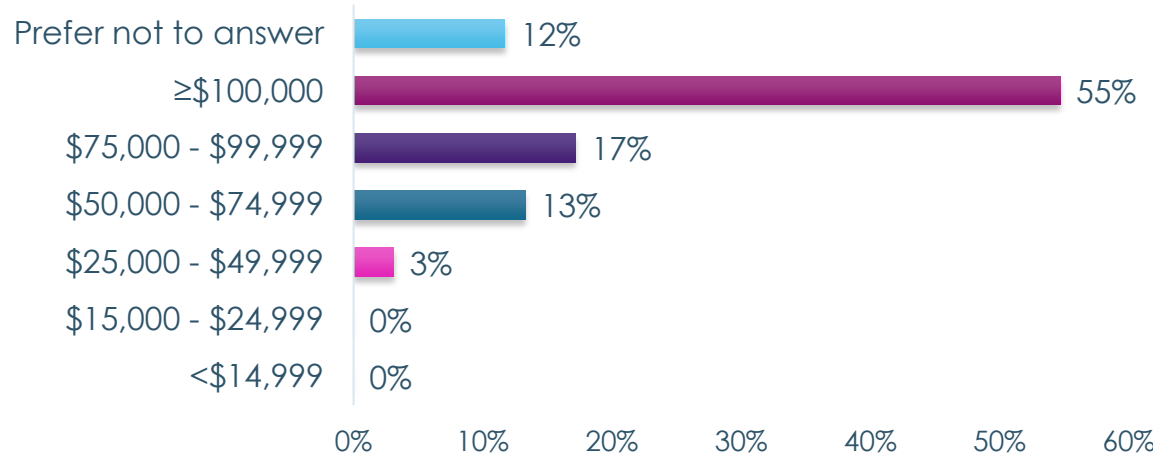
- North Charleston
- West Ashley
- Downtown Charleston
- Summerville



Homeowner or Renter



Household Income

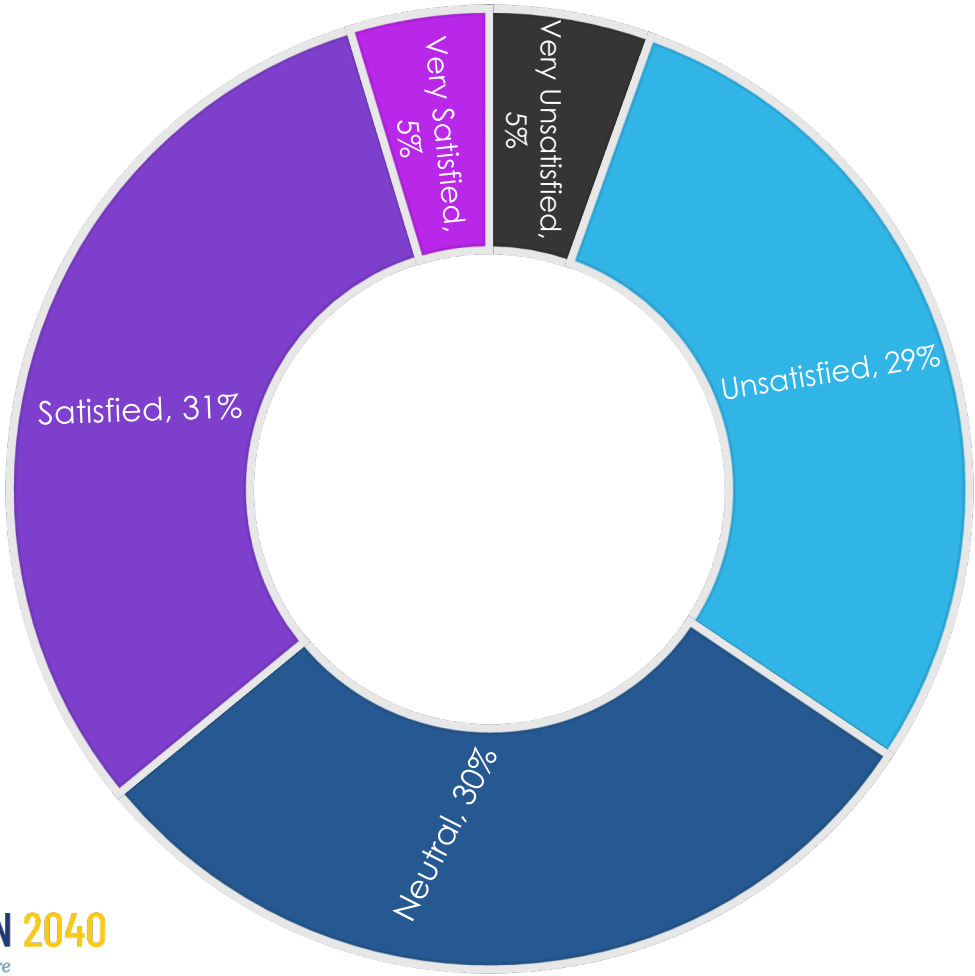




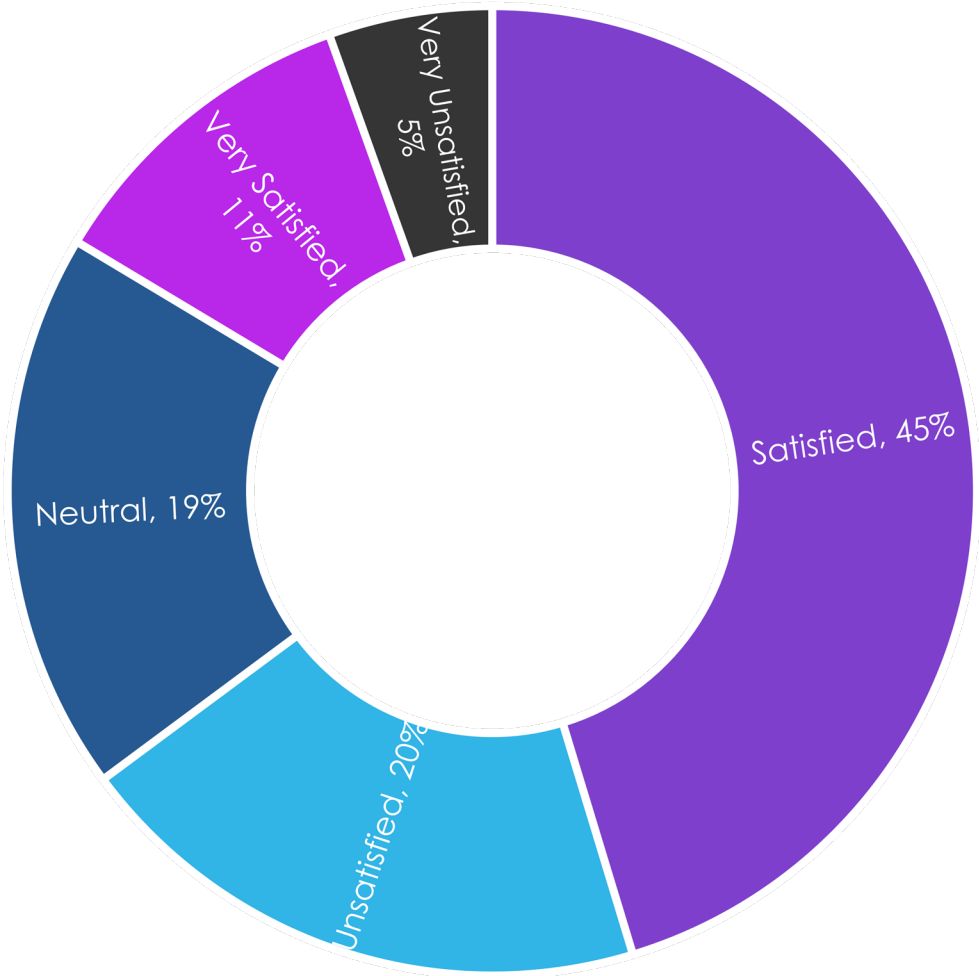
# Contemplating the Present

Satisfaction with Public Spaces, Services & Facilities

### SATISFACTION WITH COMMUNITY SPACES



### SATISFACTION WITH SERVICES & FACILITIES

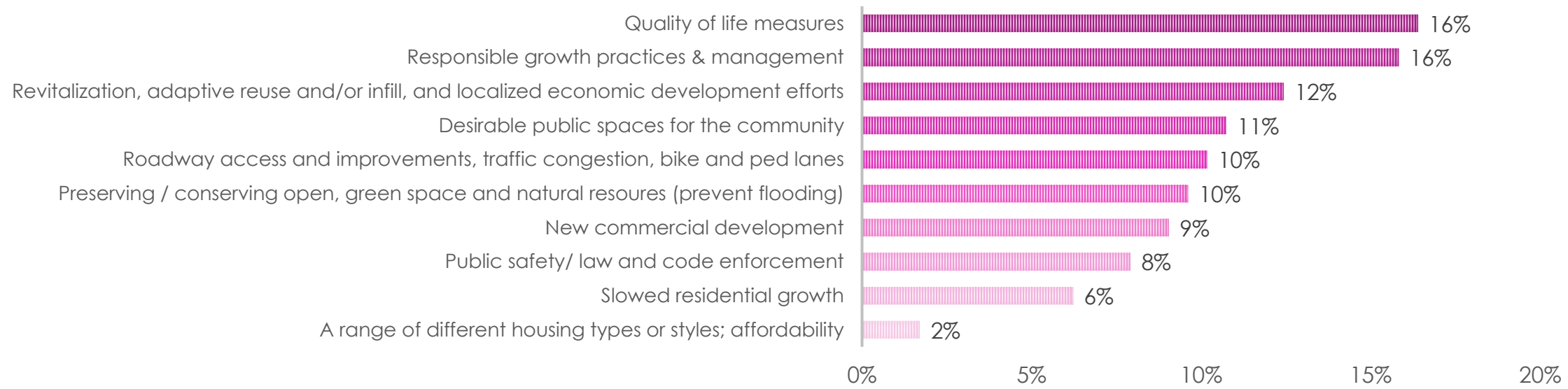




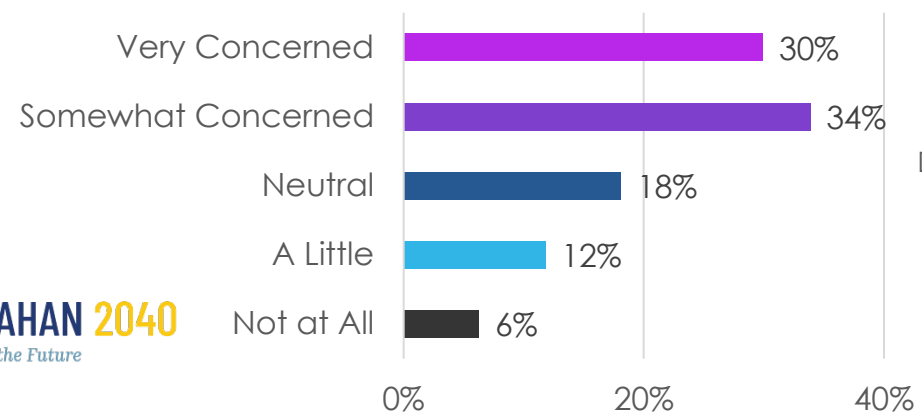
# Contemplating the Future

## Top Concerns and Priorities

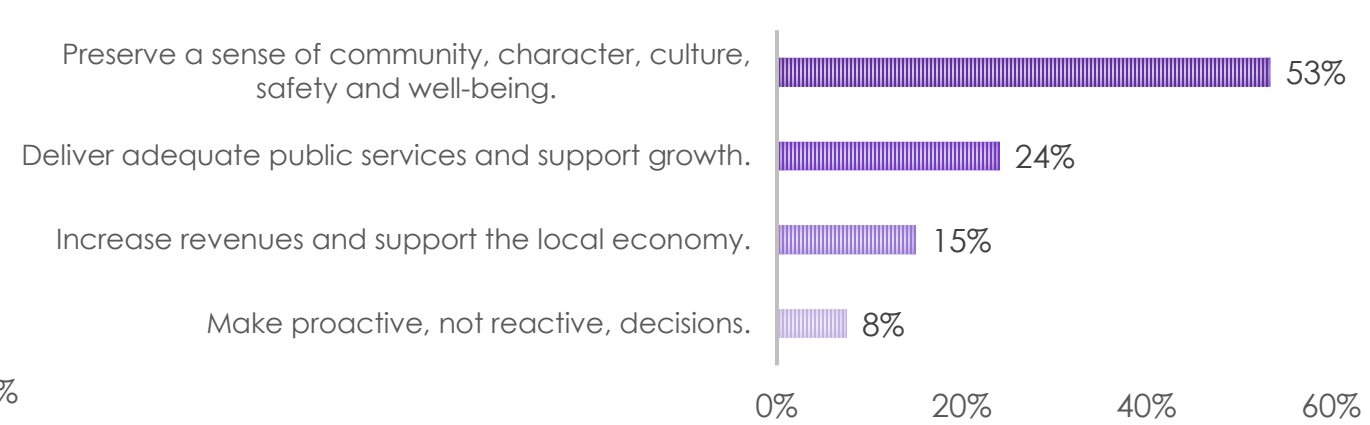
### "THE CITY OF HANAHAN MUST PRIORITIZE ..."



### CONCERN ABOUT CHANGES TAKING PLACE NOW AND THE CITY'S FUTURE



### "IN ORDER TO ..."



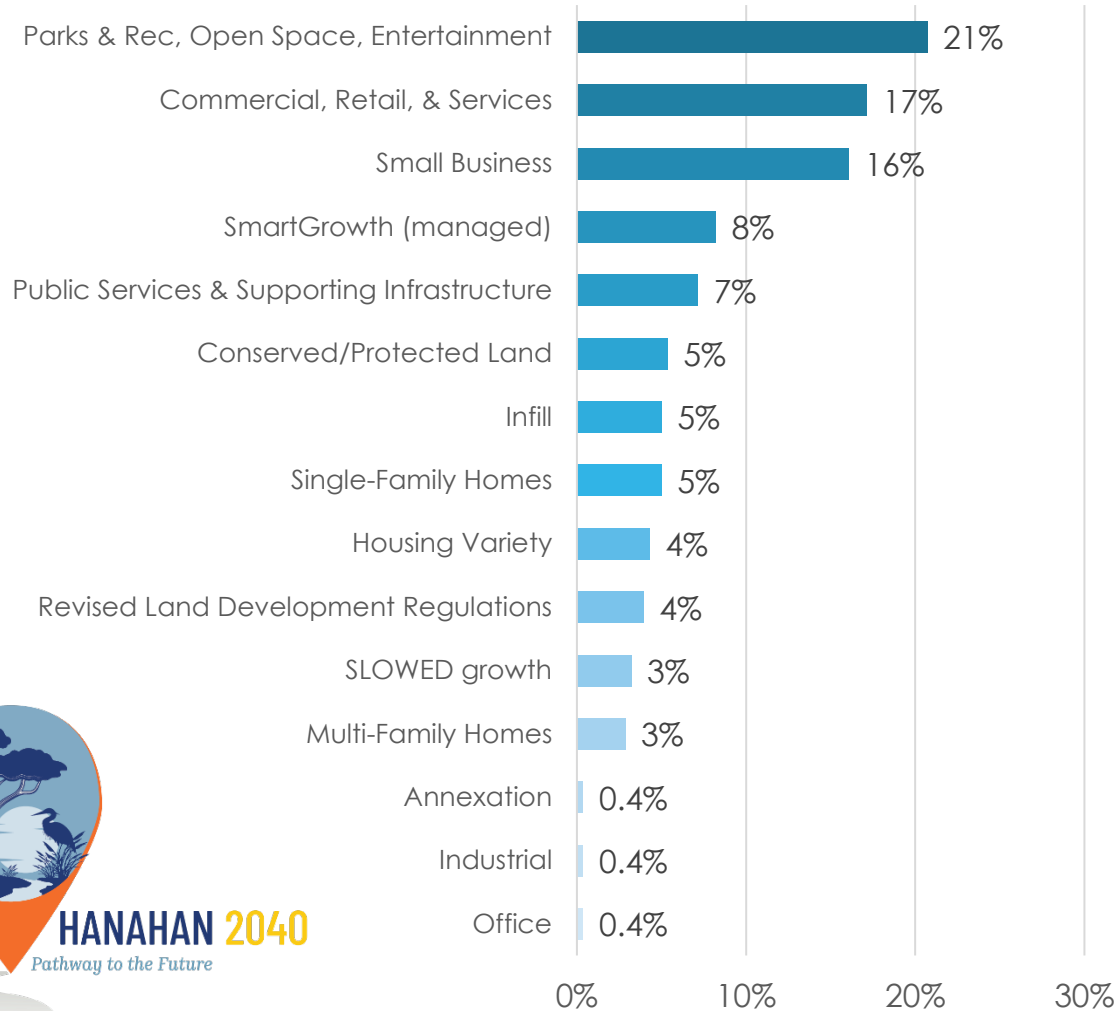




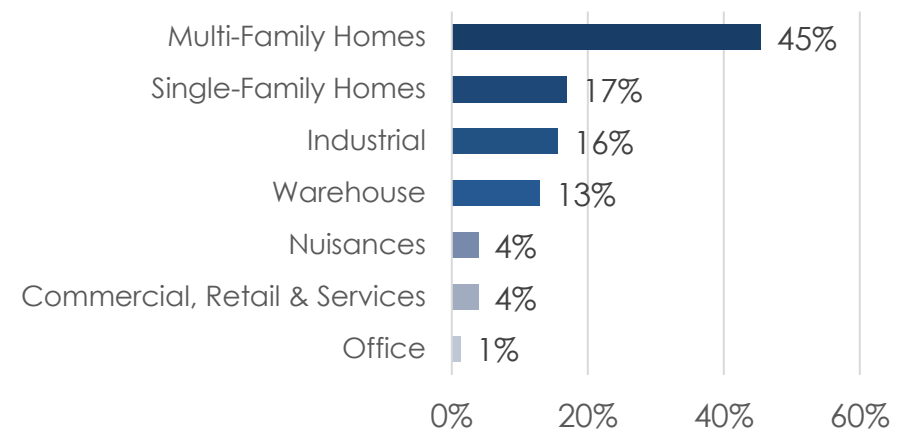
# Contemplating the Future

## Focused Efforts for Needed Improvements

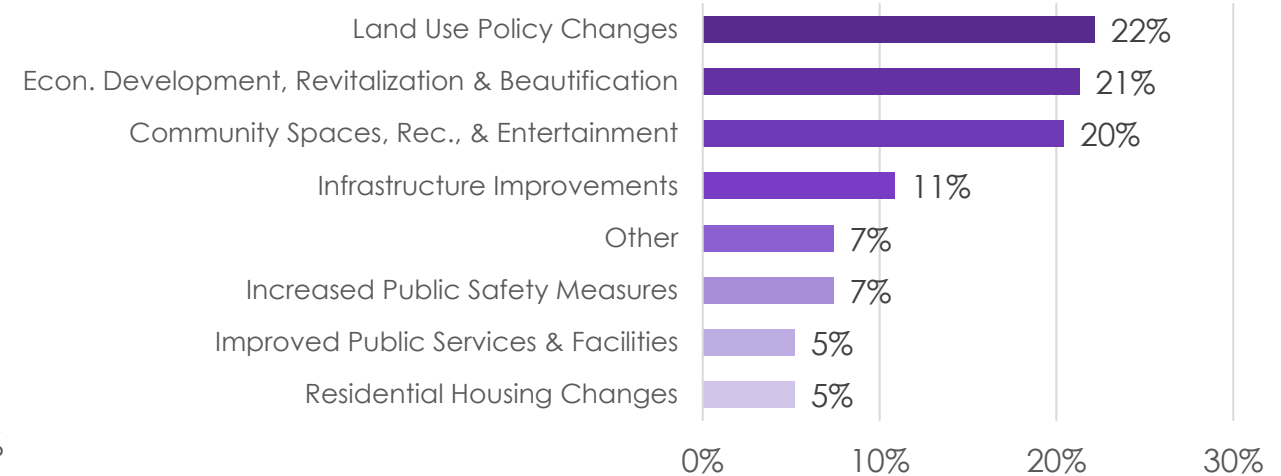
### ENCOURAGE



### DISCOURAGE



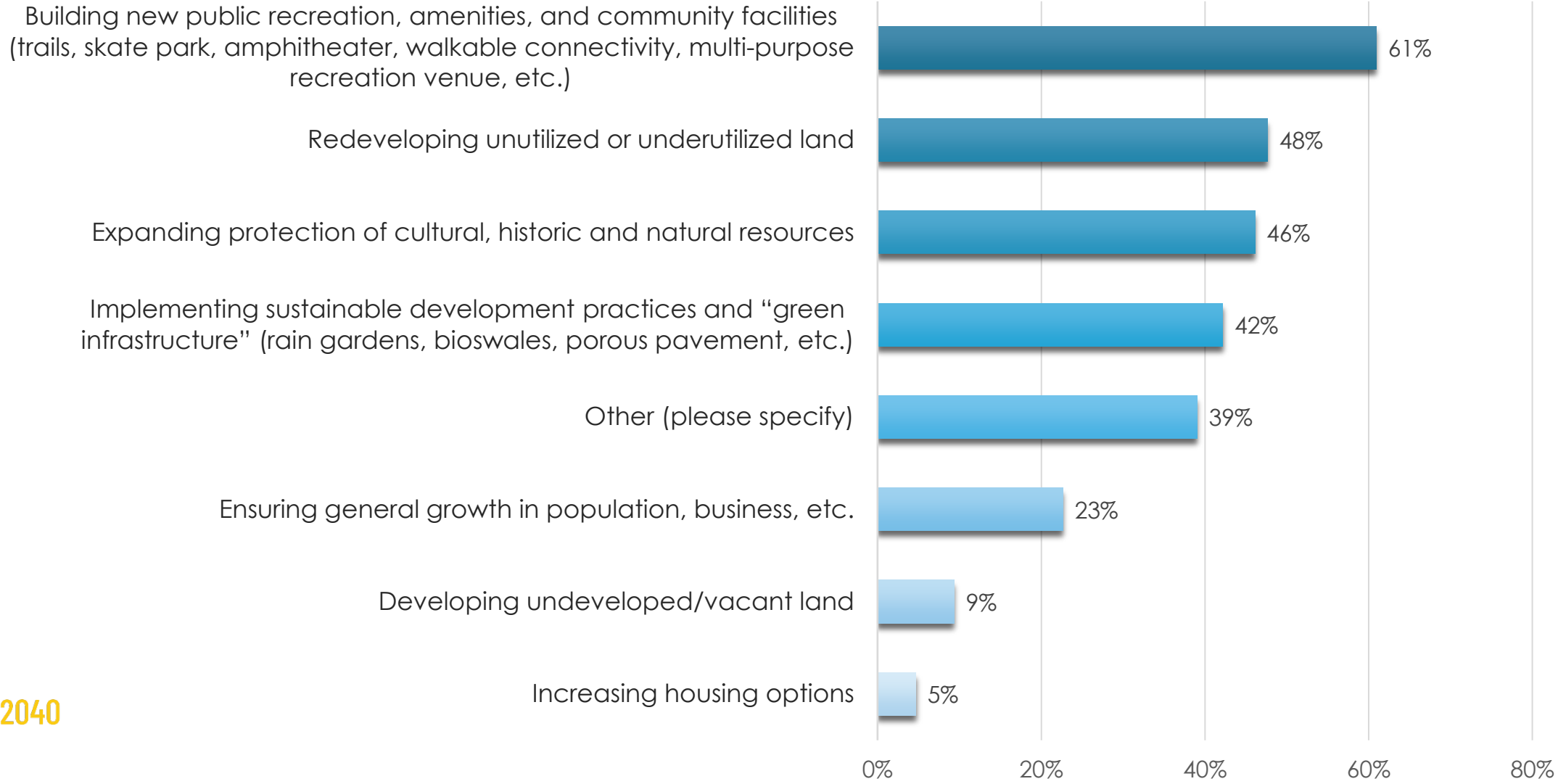
### Efforts, Investment, Improvements





# Contemplating the Future

Top 3 Goals in the City





# Defining A Vision

Words, Concepts & Ideas for Our Future





“A quiet, family-friendly community with walkable, community-focused businesses and amenities that we can visit.”



“Preservation of land and trees over new development. Prioritize Smart Growth and infill.”

“A vibrant, revitalized downtown area that attracts residents. ”

“Connecting the neighborhoods and points of interest with a safe trail system so we can move about the city by bike or foot, going from home to the amphitheater to community events to green space, using a network of safe walking/biking trails.”



# Defining A Vision

What is your vision for Hanahan’s Future?

“A welcoming place for young professionals and families to enjoy life and being part of a community through events and involvement opportunities.”

“A neighborhood friendly place, residents are comfortable, safe, and proud to call it home.”

“Quiet, small town vibe with lots of green space, recreational amenities, and locally-owned artisan-type businesses.”

“A City with a small town feel that prioritizes the environment, aesthetic street lighting, landscaping, and revitalizing dilapidated areas.”

# Defining A Vision

Using Public Input to

“Hanahan is a **thriving, welcoming community** of young professionals and families who desire a **safe, quiet, and comfortable place** to call home. Beyond the basics of safety and comfort, residents dream of **access to a variety of recreational amenities**, including a network of biking and walking trails, entertainment hubs, public parks or gardens, and a **bustling “town center”** that would offer **opportunities for social interactions and community connections**. To ensure a high quality of life well into the future, today’s residents implore City leadership to **protect the community’s ‘small-town’ character, preserve cultural, historic and natural resources, and to prioritize redevelopment efforts and infill opportunities over new development of natural areas.**”





# Defining A Vision

What is Your Vision for Hanahan's Future?

## What Would You Add or Change?

“Hanahan is a thriving, welcoming community of young professionals and families who desire a safe, quiet, and comfortable place to call home. Beyond the basics of safety and comfort, residents dream of access to a variety of recreational amenities, including a network of biking and walking trails, entertainment hubs, public parks or gardens, and a bustling “town center” that would offer opportunities for social interactions and community connections. To ensure a high quality of life well into the future, today’s residents implore City leadership to protect the community’s ‘small-town’ character, preserve cultural, historic and natural resources, and to prioritize redevelopment efforts and infill opportunities over new development, particularly on ‘untouched’ land.”



# What Are 'Guiding Principles'?

15



Clear, simple  
value  
statements



Serve as a  
'North Star'



Ensure policies  
& decisions  
stay on target



Guide  
successful  
implementation  
of the 'Vision'



Reflect the  
voices of the  
community



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# Reviewing Former Guiding Principles

A Refresher on the Current (2012) Plan's Guiding Principles...

- 1 Hanahan will promote reinvestment and revitalization efforts in its existing residential and commercial neighborhoods.
- 2 Hanahan will continue to manage the development and expansion of planned infrastructure systems that adequately serve the current and future residents and employees within the City.
- 3 Hanahan will support the existing economic base and encourage a diverse economy to increase jobs and the City's tax base.
- 4 Hanahan will strive to maintain and enhance the quality level of safety and security of its residents as well as the protection and preservation of its natural and cultural resources.
- 5 Hanahan will maintain and promote efficiency and cooperation in government by striving to offer the highest quality and most effective services possible.



# Establishing New Guiding Principles

Proposed Values to Lead The Way Forward

The City's Decisions Shall be Guided by...



A Steadfast Pursuit of Livability  
and Quality of Life Improvements



A Desire to Champion Responsible and  
Managed Growth Practices





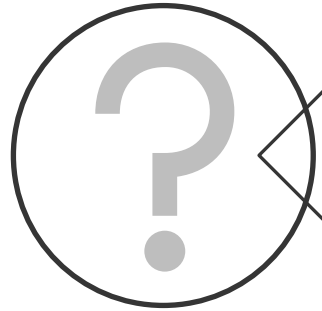


Prioritization of **Redevelopment**, **Revitalization**,  
**Reuse** and **Infill** over *New Development* - **Always.**



# Establishing Guiding Principles

How Would you Revise the Proposed Guiding Principles?

“ ..... ”



# Next Steps



**Continued Data & Needs Assessment**



**Priorities & Strategies Discussions**





# Q&A / Open Discussion

